

Order / Rev: 202994
 Alt Order #: 06848910
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Americans For Prosperity
 Product Desc: 9/4-9/10 AMER. FOR PROSPERITY
 Estimate: 394
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WAVY	09/09/12	09/09/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a		7a-8a	-----S	1:00	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
SUNDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$1,600.00		0.00			
E 18	WAVY	09/09/12	09/09/12	Meet the Press Meet the Press	CM	9a-10a	-----S	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$3,600.00		0.00			
E 19	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p CM WAVY News 10 Sun 6p		6p-7p	-----S	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
SUNDAY 6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$1,000.00		0.00			
E 20	WAVY	09/09/12	09/09/12	Sun News 11p (Football)CM Sun News 11p -- Late		1130-12a	-----S	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
SUNDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$4,000.00		0.00			
E 21	WAVY	09/10/12	09/10/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$4,000.00		0.00			
E 22	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$4,000.00		0.00			
E 23	WAVY	09/10/12	09/10/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$1,000.00		0.00			
E 24	WAVY	09/10/12	09/10/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	M-----	1:00	2	\$400.00	P2	0.00	NM	2	\$800.00
HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						2	\$400.00		0.00			
E 25	WAVY	09/10/12	09/10/12	WAVY News 10 @ NoonCM News 10 @ Noon		12p-1p	M-----	1:00	1	\$600.00	P1	0.00	NM	1	\$600.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$600.00		0.00			
E 26	WAVY	09/10/12	09/10/12	WAVY News 10 @530p CM News 10 @530p		530p-6p	M-----	1:00	1	\$3,600.00	P1	0.00	NM	1	\$3,600.00
530PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$3,600.00		0.00			
E 27	WAVY	09/10/12	09/10/12	WAVY News 10 @6p CM News 10 @6p		6p-630p	M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
6PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$4,000.00		0.00			
E 28	WAVY	09/10/12	09/10/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	1:00	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	M-----						1	\$4,000.00		0.00			
E 29	WAVY	09/10/12	09/10/12		CM	1134p-1237a	M-----	1:00	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00

